



RICARDO SCAPPINI

CREATIVE ART DIRECTOR

PERSONAL

Name	Ricardo Scappini
Birthday	22/10/1977
Citizenship	Brazilian, British and EU citizen
Born	São Paulo, Brazil
Languages	English, Portuguese

EDUCATION

Degree	History of Art & Design
Extra	Le Cordon Bleu
Extra	Music Production at Goldsmiths University

WORK

Experience	20+ years
Currently	Creative Art Director

SKILLS

- Generate strong conceptual ideas, from big to small.
- Work solo or with a copywriter to generate concepts.
- Create skilled visual mockups to communicate and present ideas.
- Direct photo or film shoots.
- Work in editing suites overseeing the finished product.
- Skilled musician with own music studio able to create and deliver music and soundtracks if needed.
- Brew a decent cup of coffee.

CONTACT

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Portfolio	ricardoscappini.com

ONLINE PROFILE

- Portfolio**
ricardoscappini.com
- LinkedIn**
linkedin.com/in/ricardoscappini

TIMELINE

- 2017** ● Creative Art Director
The Stars Group
London, UK
- 2016** ● Creative Freelancer
All around...
London, UK
- 2015** ● Creative Director / Contract
Google
London, UK
- 2013** ● Associate Creative Director
Isobar
London, UK
- 2013** ● Creative / Contract
R/GA
London, UK
- 2010** ● Digital Creative Lead
Ogilvy
London, UK
- 2007** ● Creative Art Director
Dare London
London, UK
- 2006** ● Creative Art Director
Publicis Brazil
São Paulo, Brazil
- 2003** ● Creative Art Director
RMG Connect
São Paulo, Brazil
- 2002** ● Art Director
Urbana
São Paulo, Brazil
- 1998** ● Junior Designer & Coffe Maker
Zeroeum
São Paulo, Brazil